

2010 Gross Receipts (Revenue)			
Month	2011	2010	%
Jan	\$ 29,889,155.00	\$ 27,497,352.00	9%
Feb		\$ 35,866,052.00	-100%
Mar		\$ 48,167,653.00	-100%
Apr		\$ 66,873,550.00	-100%
May		\$ 61,873,710.00	-100%
June		\$ 92,320,910.00	-100%
July		\$ 116,948,001.00	-100%
Aug		\$ 79,570,915.00	-100%
Sept		\$ 71,048,506.00	-100%
Oct		\$ 82,407,176.00	-100%
Nov		\$ 64,051,300.00	-100%
Dec			#DIV/0!
TOTAL	\$ 29,889,155.00	\$ 746,625,125.00	9%

2010 Amusement Revenue			
Month	2011	2010	%
Jan	\$ 2,694,778.00	\$ 1,582,647.00	70%
Feb		\$ 5,500,961.00	-100%
Mar		\$ 7,902,739.00	-100%
Apr		\$ 13,233,069.00	-100%
May		\$ 10,317,010.00	-100%
June		\$ 18,069,992.00	-100%
July		\$ 24,020,520.00	-100%
Aug		\$ 15,655,210.00	-100%
Sept		\$ 7,071,829.00	-100%
Oct		\$ 10,047,454.00	-100%
Nov		\$ 6,936,936.00	-100%
Dec			#DIV/0!
TOTAL	\$ 2,694,778.00	\$ 120,338,367.00	70%

DOLLYWOOD SCHEDULE 2010 - MARCH 27 - JANUARY 1, 2011

APRIL 8, 2010 - TITANIC OPENED

DOLLYWOOD SCHEDULE 2011 - MARCH 26 - DECEMBER 30, 2011

2010 Lodging Revenue			
Month	2011	2010	%
Jan	\$ 4,758,308.00	\$ 3,920,907.00	21%
Feb		\$ 4,691,580.00	-100%
Mar		\$ 6,057,850.00	-100%
Apr		\$ 10,188,095.00	-100%
May		\$ 10,307,410.00	-100%
June		\$ 15,939,131.00	-100%
July		\$ 21,476,461.00	-100%
Aug		\$ 12,927,307.00	-100%
Sept		\$ 14,841,179.00	-100%
Oct		\$ 16,059,937.00	-100%
Nov		\$ 10,151,420.00	-100%
Dec			#DIV/0!
TOTAL	\$ 4,758,308.00	\$ 126,561,277.00	21%

EASTER 2010 - APRIL 4

EASTER 2011 - APRIL 24